### PARTNERSHIP FOR THE PERFORMING ARTS

A ONCE IN A LIFETIME OPPORTUNITY

#### **Del Norte Center for the Performing Arts**

This one project will touch everyone in its radius: students, families, teachers, artists, business owners, and residents of all ages, interests, cultures and perspectives.

- Students will have a facility that will transform their educational experience and give them equal access to resources most others take for granted.
- An incredibly diverse local and regional community will have a venue in which to showcase its talents and celebrate its cultural richness.
- Area residents will experience a range of professional performing artists they currently must travel hundreds of miles to see.
- Local and regional businesses will benefit from the increased economic activity that comes with attendance at performances, community gatherings, conferences, and special events.
- A community regularly exposed to the threat of tsunamis will have a much-needed emergency evacuation center inside the city limits, outside the tsunami zone, located on the high school campus, which

It is a whole-of-community project with a whole-of-community impact for countless generations to come.

## Partnership for the Performing Arts (PPA) was formed in 2021 to realize one transformative vision:

Development of a 1,000 seat multi-purpose performing arts venue.

The Center will first and foremost be dedicated to supporting the arts education curricula in Del Norte and Curry Counties. It will provide rehearsal and performance space, and state-of-the-art technical capabilities, for music, dance, and theater. It will host major school district functions such as graduation, assemblies, awards programs, and other learning opportunities.

The Center's mission will extend beyond the school grounds. It will provide a dignified venue to host regional civic programs, visiting government leaders and VIP's, and community forums. The Center will provide a home for the region's many professional and volunteer performing arts organizations, and a high-quality venue to attract visiting professional artists for concerts and education experiences.

> The Center will act as an economic stimulus and hub of activity, it will serve as a gathering place for students, families and community organizations, it will foster a renewed sense of pride in a community that has struggled economically, and it will proclaim boldly that the Wild Rivers region is an excellent place to raise a family and enjoy the varied richness of human endeavor.

C. Ben Ziegler directs the first Redwood Elementary school band in 1959. Nick Rail on cornet (circled)

If you search the entire United States, you will not find a single project that can accomplish so much all at once as the **Del Norte Center for the Performing Arts**.



### The opportunity to realize the vision for the Center comes about thanks to these foundational sources of inspired philanthropy

- The generosity of Crescent City residents Nick & Lisa Rail, who have dedicated over \$1M in assets toward the fulfillment of the vision, and are leading the fundraising efforts.
- A gift from DNUSD of land on the DNHS campus sufficient to fully support the location of a large indoor performance venue.
- A \$2.5M appropriation delivered by Sen. Mike McGuire through the California State Legislature to support the Center's design and planning.

The dream of a high-quality performance venue and gathering space to serve Del Norte and Curry Counties has existed for generations. Alumni, long-time residents, and friends frequently tell us that this is a project decades overdue.

PPA recognizes that the time is now.



To make a gift, visit **ppadeInorte.org Together we can do great things!** 

# **OPN**

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